



OCTOBER 2024

Presidents Chat



Linked in Friendship, Connected in Service
Central Area

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Sheila R. Brown, Central Area Director

Welcome
Rules of Engagement
Linkspiration

Officer Reports and Area Updates

- Area Director
- Area Vice Director
- Area Secretary
- Area Treasurer
- Area Parliamentarian

Committee Reports and Area Updates

- Programs
 - HBCU
 - Social Action
- Operations
 - Archives & History
 - Technology

Q&A

Adjournment

Central Area Contacts

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Agenda

Link Sheila R. Brown, Area Director
Link Sheila R. Brown, Area Director
Link Joel-lyn A. McCormick, Area Vice Director

Link Sheila R. Brown
Link Joel-lyn A. McCormick
Link Jan-Née B. Sheats-Mathis
Link Kimberly Yelverton
Link Denise Mustiful-Martin

Link Schylbea J. Hopkins
Link Cheryl Marcus
Link Lueatrice Green Lovett
Link Lillian Hunt
Link Vicki Hill Brooks
Link Deborah Jones Buggs

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Rules of Engagement



Cameras On



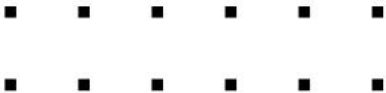
Place name and chapter in the chat box



Place questions in the chat box



Mute unless recognized to speak





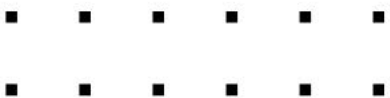
Linkspiration



Reports & Updates



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Link Sheila R. Brown

Central Area Director

Lake Shore (IL) Chapter

MASTERING THE
Playbook
STRATEGIES FOR
EXCELLENT LEADERSHIP

*The Links,
Incorporated*
Linked in Friendship, Connected in Service
Central Area

Central Area Summit
OMAHA, NEBRASKA
OCTOBER 31 - NOVEMBER 3, 2024

SHEILA R. BROWN, CENTRAL AREA DIRECTOR ETHEL ISAACS WILLIAMS, NATIONAL PRESIDENT

Registration
closes **TODAY!**

***Hotel rate ends TODAY as well**

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Contracts

Contracts \$5000 and over are reviewed by the National Contract Committee.

- Email the Area Director at cadirector@centralarealinks.org. You will need to send:
 - The contract **and**
 - The insurance documentation
- The process varies depending on the number of contracts sent in for review.
- All requested changes must be done PRIOR to the signing of the contract.



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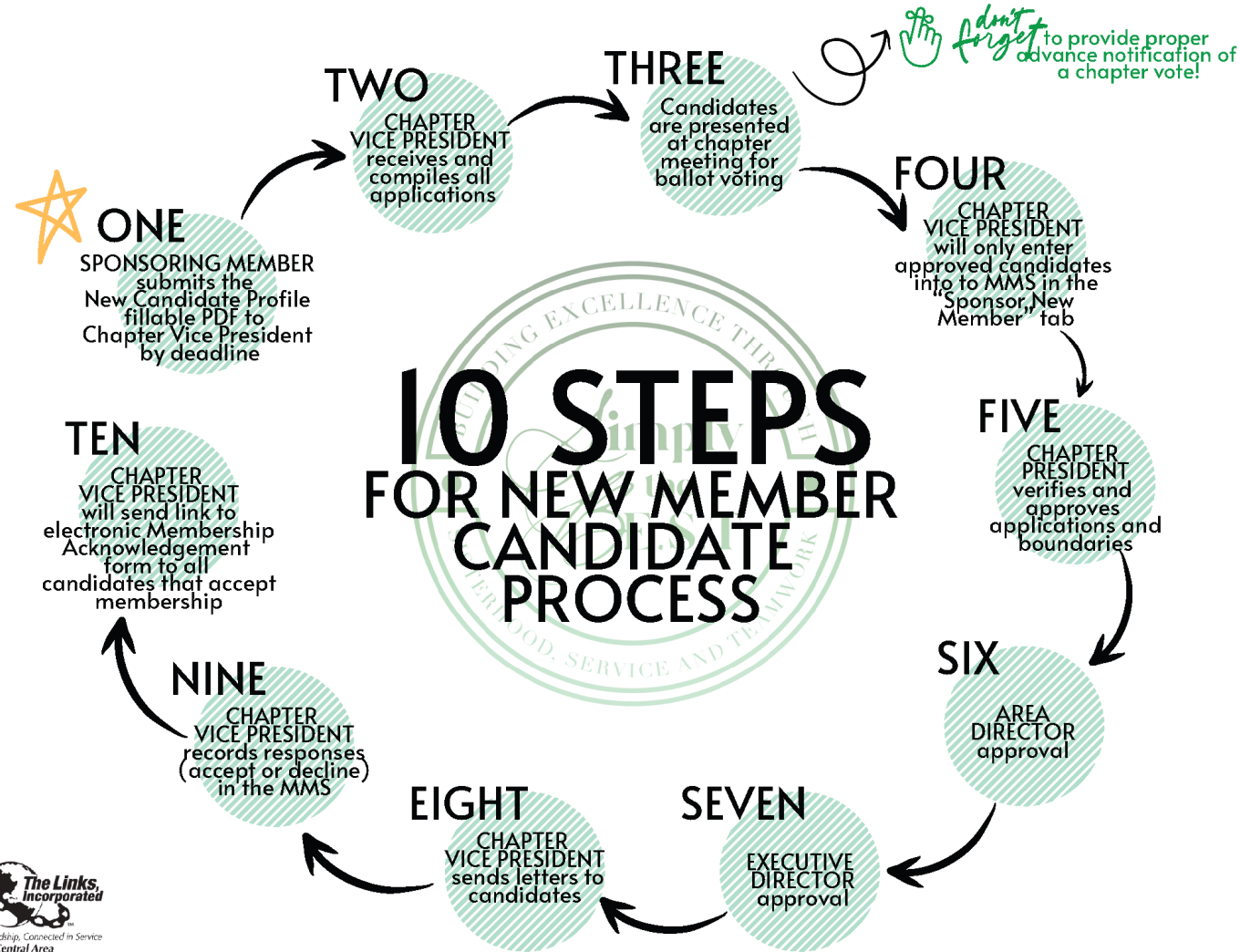


Link Joel-lyn A. McCormick

Central Area Vice Director

Tulsa (OK) Chapter

New Member Sponsorship



Chapter Presidents and Vice Presidents received the new Candidate Profile PDF from the National Office



SHEILA R. BROWN, CENTRAL AREA DIRECTOR
JOEL-LYN A. MCCORMICK, CENTRAL AREA VICE DIRECTOR
GOT QUESTIONS? EMAIL: MEMBERSHIP@CENTRALAREALINKS.ORG

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Membership Calendar

SEPTEMBER

1. Welcome back members with a Friendship Activity.
2. Ensure all members receive and review the September mailing.
3. Remind members to check the MMS to ensure their personal information is accurate and prior conference/assembly attendance is accurate.
4. Chapter votes on whether they will engage in the membership intake process. If affirmative, ask members to complete the online candidate application by the deadline date, preferably a week before the chapter meeting allowing the Vice President time to present them to the chapter.
5. The Membership Committee convenes to plan a Friendship activity/calendar (outside of chapter meetings) for November (Friendship Month) and for the remainder of the year. If you have a sister chapter in your city, consider a joint celebration.
6. The Reinstatement period begins, with letters being submitted (Sept. 1 – Oct. 31).
7. The Alumna to active request period begins (thru February 1).
8. First month to vote for a daughter (DOL) or granddaughter (GDOL) of a Link. **If the chapter is hosting a fall fundraiser or Program activity, invite prospective candidates.

Membership Calendar

OCTOBER

1. If a chapter has voted in the affirmative for membership intake, names CAN BE presented as early as the October meeting and voted on the subsequent month. For chapters that traditionally vote in January, names can be presented at the November meeting. Names and profiles should be submitted one meeting prior to voting.
2. Present or make available hours summary to chapter (May 1 – September 30).
3. Finalize Friendship Month activity for November. 4. Mentor/Mentee check in.

NOVEMBER IS

National Friendship Month

The National Membership Committee is pleased to share suggestions for chapters to celebrate National Friendship Month. This year, we are encouraging chapters to **focus on Building Intergenerational Relationships & Self Care**. Below are suggestions for internal and external activities that a chapter may choose to participate in. We look forward to hearing from you and learning what your chapter did to celebrate National Friendship Month!

Internal Friendship Activities

- Work together to develop a chapter playlist
- Work together on a craft (i.e. wreath making)
- Share your favorite desert recipe and bring the desert to meeting to share with all

External Friendship Activities

- Chapter participates in a candlemaking class
- Chapter learns to make soaps and/or oils
- Chapter takes a cooking class together

(Central Area of the Links, Incorporated)



Central Area of The Links, Incorporated



Link Jan-Née B. Sheats-Mathis
Central Area Secretary
Parthenon (TN) Chapter

Secretarial Updates

1N5



Identify Central Area Operations, Ethics and Standards, Elections and Social Action Chairs



October 15th
Run Report
December 1st
Discrepancy Form

**Minutes &
Newsletter**



National Secretaries Webinar



September 30: Past Due

October 23rd-Open Mic

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Chapter Profile Update:

*** Missing at least one officer ^Missing at least one chair # Incorrect/Incomplete listing**

Charleston-Institute (WV)#
Chattanooga (TN)*#
Chicago (IL) #
Cincinnati (OH)^#
Cleveland (OH) ^#
Columbus (OH)^
Cream City (WI)#
Dayton (OH)^#
Fort Wayne (IN)^
Great Lakes (MI)#
Greater Kansas City (MO)^#
Greater Wayne County (MI)#
Harbor Lites (IL)^#
Indianapolis (IN)#

Jackson County (MO)^#
Little Rock (AR)#
Louisville (KY)#
Madison Metropolitan (WI)#
Memphis (TN)*^#
Milwaukee (WI)#
Minneapolis-St. Paul (MN)#
North Shore (IL)#
Northwest Arkansas (AR)#
Oakland County (MI)#
Oklahoma City (OK)#
Omaha (NE)#
Quad Cities (IL)#
South Suburban Chicago (IL)#

Springfield (OH)#
Tri-County (IL)*^
Twin Rivers (OH)#
Western Reserve (OH)#
Wichita (KS)*^#
Wilberforce (OH)*^#
Youngstown (OH)^#

15% → 51%



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As of September 27, 2024

What is Wrong with Chapter Profiles?

Chapter Profile=Chapter Officer and Chair List

- Have a 1st Vice President or Vice President of Membership **instead** of a Vice President
- Missing Officers-Parliamentarian and Financial Secretary
- Missing Chairs
 - Program
 - Facet
 - Ethics and Standards
- Do not have five (5) Members of the Ethics and Standards Committee listed
- Have an Organizational Effectiveness Chair listed

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Link Kimberly Yelverton

Central Area Treasurer
Windy City (IL) Chapter

Central Area Treasurer Report

- Review the **LINKS FINANCIAL CALENDAR** in the *FINANCIAL HANDBOOK-June 2020* (page ii), and the *Member Management System User Manual* (referred to as MMS or IMIS).
- **September 15th Deliverables Results**
 1. 100% on Bonding Insurance submissions.
 - a) A few challenges with President approvals – Please put on your calendar for next year. Portal should be open by late July/August.
 2. 92% of chapters either completed & uploaded the Form 990 or got an extension.
 - a) Some chapters should focus on moving up their deliverable timeline to reduce the number of extension requests.
 3. National Audit Committee will be following up on IA Certs and/or Financial Statement Reviews / External Audits.

○ **September 15th Deliverables Follow-up Items**

- ✓ If your Chapter has an extension to file your Form 990, External Financial Review, and/or External Audit, all those items are **due by Nov 15, 2024**.
- ✓ Penalties will apply if this date is not met.

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Central Area Treasurer Report

- In November you should begin presenting Chapter budgets to your membership for review and recommended changes. This means:
 - ✓ Presidents and Finance Committees (**led by Chapter Treasurers**) should seek input **NOW** from Program Coordinators, Facet Chairs and Operating Chairs to determine budget needs. This enables your Finance Team to develop realistic proposed **Restricted** (for programming) and **Operating** budgets. The budget process is outlined on pages 8-9 of the Financial Handbook.
 - ✓ You can see sample budgets in Appendices A-1 and A-2.
 - ✓ The Chapter budget must be approved no later than its February Chapter meeting.
 - ✓ The Chapter Treasurer must provide the budget **as approved by the Chapter** to the Area Treasurer by **March 15th of each fiscal year**.

***National Finance
Webinar this month!***



October 28, 2024

*Focus: Budgeting & Fundraising &
New Member Payments*

All financial officers (President, Vice President, Treasurer, and Financial Secretary) or any interested members are encouraged to attend.

Link Kym Yelverton | treasurer@centralarealinks.org | 312.375.6689

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Link Denise Mustiful-Martin

Central Area Parliamentarian

Memphis (TN) Chapter



Don't
Forget!

- Appoint a Chapter Parliamentarian
- Review the Adopted Amendments from the 44th National Assembly
- Amend your Chapter Bylaws
- Amended Chapter Bylaws due to Central Area Parliamentarian by



November 1, 2024

Send them to drgumz@aol.com

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Link Schylbea J. Hopkins
Central Area Program Coordinator
Great Lakes (MI) Chapter

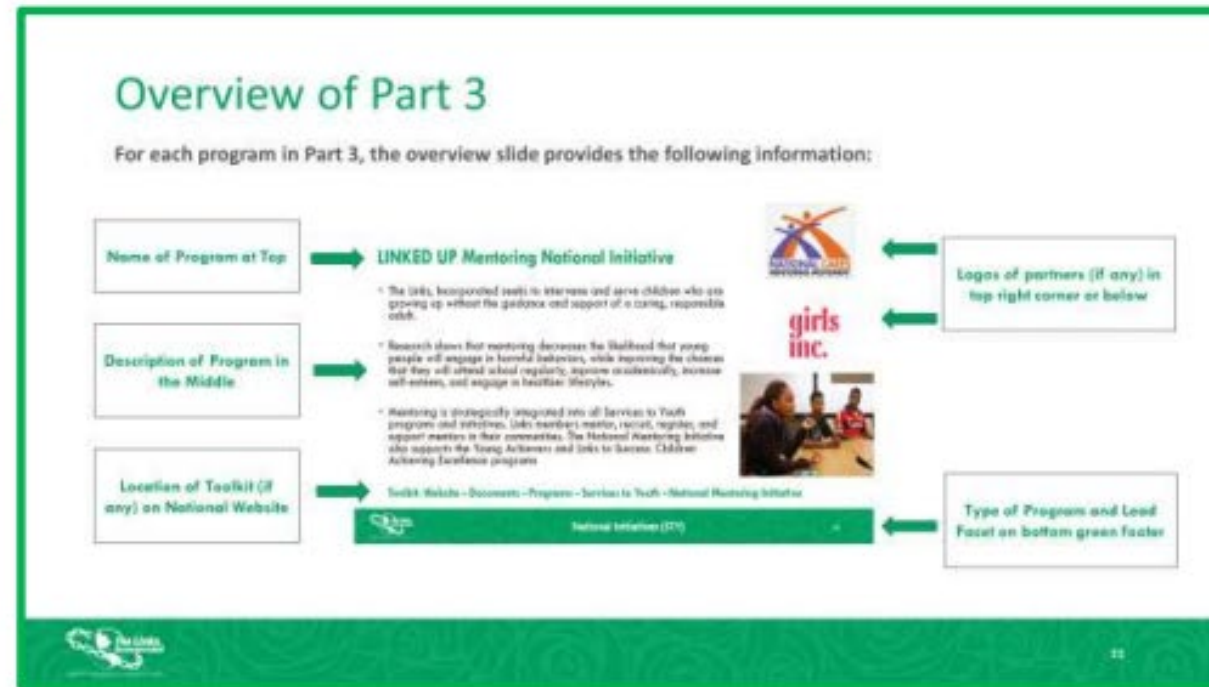
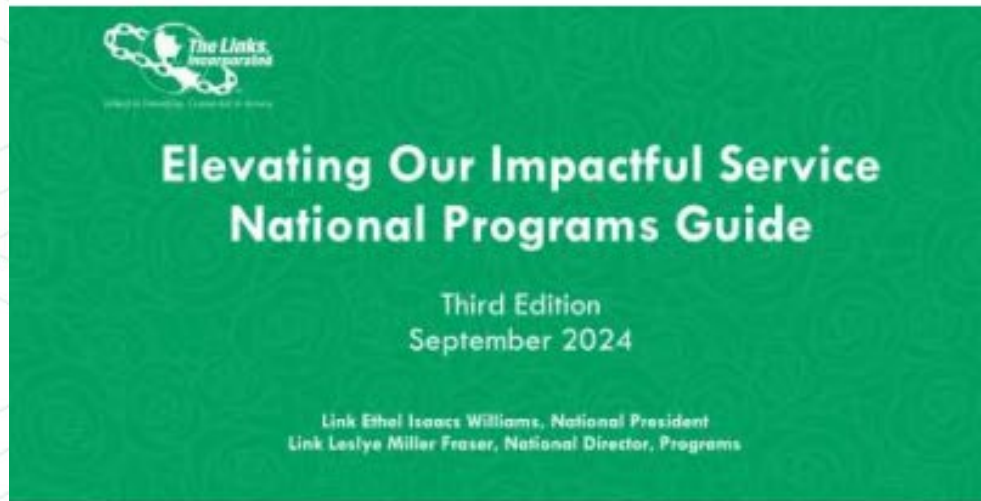
Central Area Program Coordinator

- Mark your calendars for Awareness and Impact Days
 - Pearls of Wisdom Zoom for any Central Area members
Tuesday October 15, 2024
 - National and Central Area Facet Webinars
- Countdown to Program Reports
 - Planning and Organizing through attending upcoming webinars
 - Start collecting data
 - Keeping chapter and program team involved
- Participation in TOTAL Literacy: which facet did your chapter select?

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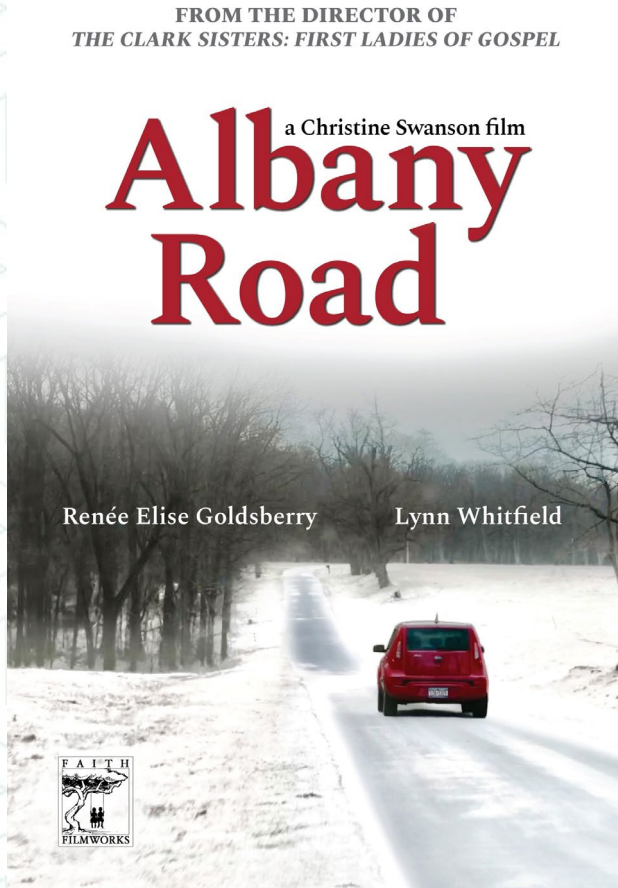
Resource: Updated National Programs Guide

- ✓ Provides one-page descriptions of each of the 33 Links National Programs, Initiatives and Supporting Activities – understanding the program leads to chapter alignment!



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Support the Arts



- New motion picture release
November 15, 2024
- All Black Cast
- Chapter Watch Party and discussion
- Family Outing
- Fundraiser

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Link Cheryl Marcus
Central Area **HBCU Lead**
Wilberforce (OH) Chapter

Area of The Links, Incorporated

HBCU Update

2023-2024 Accomplishments



“Keep It 100” Campaign,
\$12,815.00 representing 107
Donors from 47 Chapters.



33 Students in 11 CA HBCUs
Awarded Gap Scholarships
\$34,819.00



Phase 1 HBCYou Endowment
Campaign \$67,000.00 from
67 Chapters



2024-2025 Focused Goals

- Increase individual donors for “Keep It 100” Campaign
- Release Gap Scholarship Applications for 2025 – December 2024 – Due February 2025
- Continue Chapter Endowment Donations
- Track and Collect Annual Endowment Reports from HBCUs

Members: Link Tamara Griffin, Oklahoma City (OK) Chapter and Link Carla Lewis-Longley, St. Louis (MO) Chapter

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Link Lueatrice Green Lovett

Central Area Social Action Lead
Music City (TN) Chapter

Social Action

Path to Victory: 270 Electoral Votes

A candidate must receive at least 270 electoral votes to win the US Presidency. The number of electoral votes a state has is equal to its members of Congress, one for each Senator and each member in the House of Representatives. Maine and Nebraska appoint electors based on the winner of the popular vote within each Congressional district and two at-large electors based on the winner of the statewide popular vote. [Contact Lueatrice Green Lovett at luelovett53@hotmail.com](mailto:luelovett53@hotmail.com) for questions.

Alabama 9	DC 3	Kansas 6	Mississippi 6	New York 28	South Dakota 3
Alaska 3	Florida 30	Kentucky 8	Missouri 10	North Carolina 16	Tennessee 11
Arizona 11	Georgia 16	Louisiana 8	Montana 4	North Dakota 3	Texas 40
Arkansas 6	Hawaii 4	Maine 4	Nebraska 5	Ohio 17	Utah 6
California 54	Idaho 4	Maryland 10	Nevada 6	Oklahoma 7	Vermont 3
Colorado 10	Illinois 19	Massachusetts 11	New Hampshire 4	Pennsylvania 19	Virginia 13
Connecticut 7	Indiana 11	Michigan 15	New Jersey 14	Rhode Island 4	Washington 12
Delaware 3	Iowa 6	Minnesota 10	New Mexico 5	South Carolina 9	West Virginia 4 Wisconsin 10 Wyoming 3

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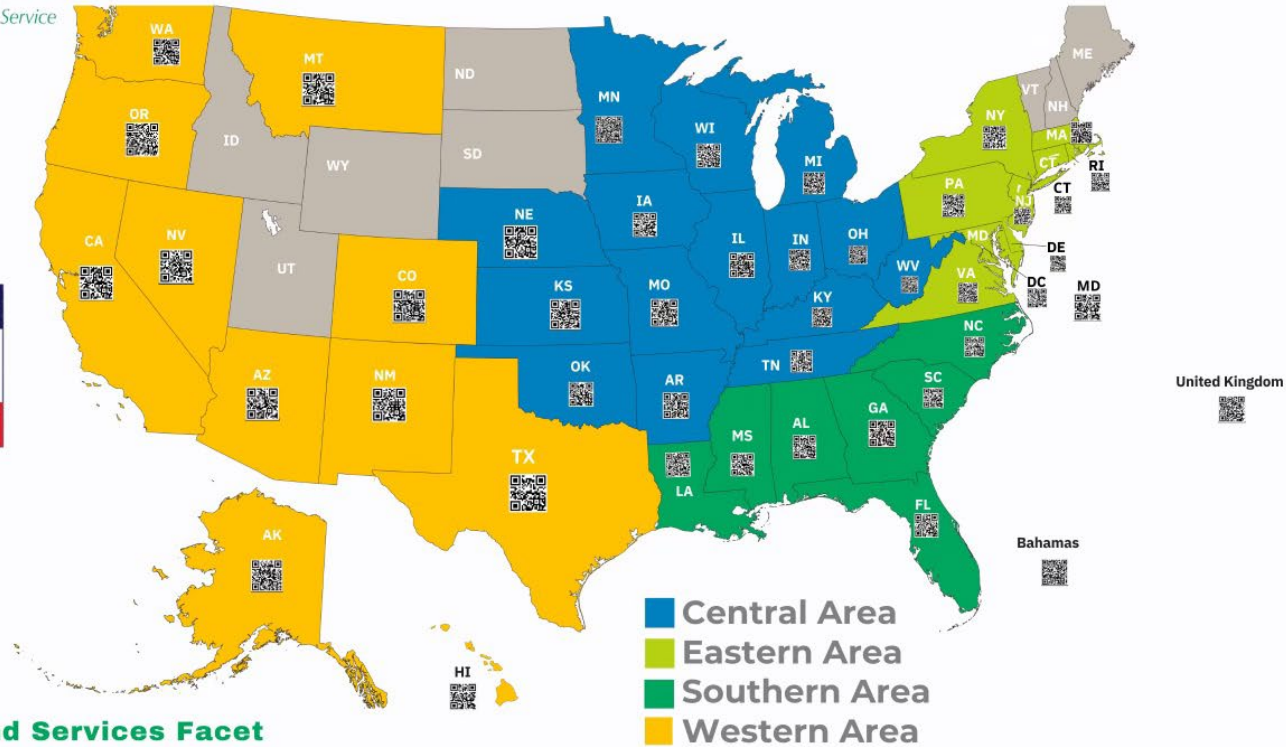
Social Action

Continue to register voters, but do not forget to make your own plan to vote. Don't forget that there are Senate and House up for election. All 435 House seats are up for election. We got this!



Link Up The Vote!

Scan the State's QR Code for Voting Information



National Trends and Services Facet
National Social Action Initiative

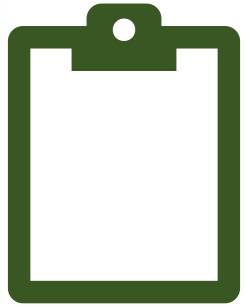
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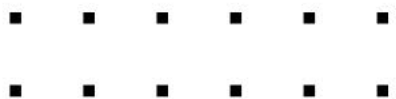
Link Lillian Hunt
Central Area Operations Chair
Louisville (KY) Chapter

Chapter Operations



Elections	Communications	Technology
Social Media	Ethics & Standards	Archives & History
Protocol	Rituals, Rewards & Recognition	Strategic Planning

The Organizational Effectiveness Committee is no longer at the Chapter level



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Operations Action Items



Chapter completes regular assessment and utilizes data for Strategic Planning



All Operations Committees meet monthly



Complete Strategic Plan by deadline



Complete Strategic Plan update by deadline



All Members complete Ethics & Standards Training Certification



Conduct Elections in a Compliant manner



Have Protocol Moment during Chapter Meetings



Complete Annual Rituals Inventory Assessment



Abide by the National Communications Reference Guide



Have a Compliant Social Media presence



Update Chapter website on a consistent basis



Have a plan for Archiving your Chapter's history

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October

Quarterly Chapter Presidents' Meeting

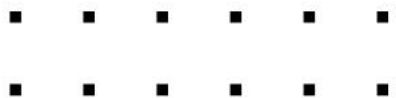
Wednesday
October 16

Monthly Operations Chairs' Meeting

Wednesday
October 23



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Link Vicki Hill Brooks
Central Area Archives & History
Lake Shore (IL) Chapter

Archives & History

- Why Archive?
 - *"History is only that which is preserved."*
- Preservation
- Archive With Me
 - *Archival basics for chapters*
- History
 - *Chapter*
 - *Area*
 - *State Ambassadors*
 - *Recognition & Rewards*

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*Central Area of
Link*

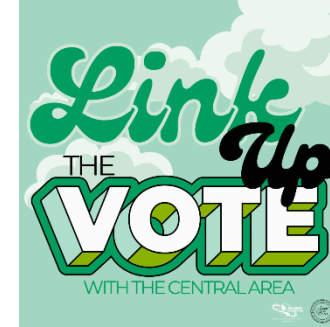


Link Vanessa Baker Latimer

Central Area Protocol Chair
Des Moines (IA) Chapter

PROTOCOL MOMENT

Links ATTIRE for Chapter Meetings and Events in conjunction with:



The Links, Incorporated (501c4) and The Links Foundation (501c3) are nonpartisan and, therefore, cannot endorse a candidate or a political party.

During any election year, whether at the National, State, or Local levels, appropriate attire should always reflect the Links guidelines and protocols.

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PROTOCOL MOMENT

No Change in the monthly **acceptable** Chapter Meetings Business **ATTIRE** as reflected below:



ACCEPTABLE GET-OUT-TO-VOTE ATTIRE AND ACCESSORIES



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PROTOCOL MOMENT



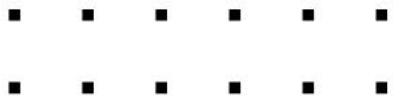
CHAPTER PRESIDENTS!!

100 % of Chapter Protocol Chairs Represented

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Questions & Answers

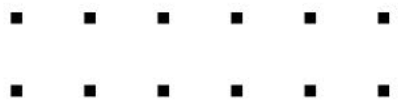


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Thank You

Next Chat: November 6th

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Contact Us

Include chapter name in correspondence

Name	Email Address	Phone Number
Area Director Link Sheila R. Brown	CADirector@centralarealinks.org	312-841-0043
Area Vice Director Link Joel-lyn A. McCormick	Membership@centralarealinks.org	405-923-7624
Area Secretary Link Jan-Née B. Sheats-Mathis	Secretary@centralarealinks.org	615-394-7120
Area Treasurer Link Kimberly Yelverton	Treasurer@centralarealinks.org	312-375-6689
Area Parliamentarian Link Denise Mustiful-Martin	Parliamentarian@centralarealinks.org	901-488-2748
Area Nominating Chair Link Telesa Taylor	Nominating@centralarealinks.org	901-581-9066
Area Financial Secretary Link Gail Washington	FinSec@centralarealinks.org	901-230-3418
Area Foundation Representative Link Martha Robinson	Foundation@centralarealinks.org	731-988-6783

Central Area of The Links, Incorporated

Name	Email Address	Phone Number
Program Coordinator Link Schylbea J. Hopkins	Programs@centralarealinks.org	313-433-5969
Operations Link Lillian Hunt	Operations@centralarealinks.org	214-250-3633
COS/Communications Link Katasha S. Butler	COS@centralarealinks.org Communications@centralarealinks.org	317-679-8884
Strategic Partnerships Link Karen Patricia Williams	Partnerships@centralarealinks.org	517-505-2037
Technology Link Deborah Jones-Buggs	Technology@centralarealinks.org	312-504-5304
Fund Development Link Jessica Brand	FundDevelopment@centralarealinks.org	317-490-5062
Services to Youth Link Marion Pierson	LinkMarionSTY@gmail.com	816-726-2414
National Trends & Services Link Glenda Kearney DuBoise	LinkGlendaKDuboise@gmail.com	785-220-5034
International Trends & Services Link Lizzie Ngwenya-Scoburgh	LinkLizzie2020@gmail.com	419-302-4477
Health & Human Services Link Jylana L. Sheats	LinkJylana@gmail.com	615-300-2075

Name	Email Address	Phone Number
Ethics & Standards Link Lauren Hicks Barton	LinkLaurenSecretary@gmail.com	248-470-7952
Archives & History Link Vicki Hill Brooks	LinkVHB@aol.com	773-350-5425
Strategic Planning Link Eleanor Payne	ca_strategicplanning@outlook.com	918-527-4979
Organizational Effectiveness Link Winifred Green	Winnieirene454@yahoo.com	248-842-4751
Rituals, Awards & Recognition Link Karen Mines Williamson	KEMines539@gmail.com	847-404-4058
Protocol Link Vanessa Baker-Latimer	Protocol@centralarealinks.org	515-451-9130
Social Media Link Keisha Fletcher-Bates	SocialMedia@centralarealinks.org	614-325-8988
Elections Link Teri D. Bascom	Teri.Bascom@sbcglobal.net	314-303-8227

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Name	Email Address	Phone Number
TOTAL Literacy Lead Link Kamilah Parker	LinkKamilahParker@gmail.com	773-621-9742
HBCU Lead Link Cheryl Marcus	Cheryl.Marcus513@gmail.com	937-620-5337
NSBE Jr. Lead Link Nyra Bottley	NBottley@gmail.com	515-371-4175
STEMREADY Lead Link April Curry	AprilElayne1@gmail.com	813-326-4159
LARC Lead Link Vanita Banks	vbanksjd@gmail.com	224-513-5931
Social Action Lead Link Lueatrice Green Lovett	LueLovett53@hotmail.com	615-868-7708
Black K.A.R.E. Administrator Link Monica Fox	monicafox99@gmail.com	708-989-6664
Oral Health Initiative Lead Link Kelli Molette	DrKATurner@gmail.com	615-714-7064

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