



*Linked in Friendship, Connected in Service*

# December 2024 Protocol Pearl



# Season's Greetings

## Correct Usage of the title “Link”

Envelopes sent through public mail addressed to a Link, Connecting Link, or Heir-O-Link should use non-Link titles, such as Mrs., Ms., or Dr., to ensure appropriateness as the correspondence will pass through the public domain.

In public settings or documents circulated to non-Links, such as holiday gatherings, civic luncheons, or fundraisers, avoid using the titles 'Link,' 'Connecting Link,' or 'Heir-O-Link'.

**Do not use the title “Link” at public events.**



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## Correct Usage of the title “Link”

In a public setting, when making introductions and acknowledgements, use non-Link titles i.e., Dr., Ms., or Mrs.

When making acknowledgements or introductions, do not use **Dr. Link, Reverend Link** or any other professional title combined with the title Link.

